



Treatment Industry Executive Drew Paxton Joins OneRecovery™ Team

DEL MAR, Calif. – [September 30, 2009] – OneRecovery, the first social-networking platform that connects peers and professionals, is pleased to announce the addition of Drew Paxton as Chief Marketing Officer. Mr. Paxton is a proven executive in addiction treatment, technology and brand management. He is responsible for expanding the use of OneRecovery’s online and mobile platform with both users and treatment professionals.

“Drew’s success and experience in both addiction treatment and product development make him a perfect fit for our team,” said David Metzler, Founder and CEO of OneRecovery. “We are grateful for the excitement we are creating within the health care segment. Drew will help us keep up with the phenomenal interest we are getting with our platform.”

Drew formerly served as the Chief Executive Officer of Alta Mira Treatment Programs, a 48-bed residential dual diagnosis treatment facility in Sausalito, CA, owned by Foundations Recovery Network. Before that Drew had various leadership positions at the Betty Ford Center including the Executive Director of the Residential and Outpatient programs and Director of Admissions and Business Development. In addition, Drew developed and launched the 90-Day Program while at the Betty Ford Center.

Prior to working in the addiction treatment field, Drew was the Director of QuickBooks Marketing at Intuit, and the Vice President of Marketing and Operations for Vendivo/ForRetail.

Early in his career Drew worked as a management consultant for the Boston Consulting Group and the L\|E\|K Partnership. Drew received his BA from Stanford University and MBA from Harvard Business School.

About OneRecovery, Inc.

OneRecovery™ is an online behavioral modification platform that increases outcome-driven wellness and reduces the cost of health care by using social networking technologies. The company’s patent-pending Social Solutioning™ platform extends the reach and benefits of professional medical and clinical care. OneRecovery, Inc. was founded in 2007 and is a privately held corporation located in Del Mar, California. More information can be found at www.onerecovery.com.

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