



OneRecovery™ to Share Innovative Technology to Improve Health Care at the Fifth Annual Health 2.0 Conference

Solana Beach, CA -- September 20, 2011 -- [OneRecovery™, Inc.](#), a social networking and behavioral modification program, is pleased to announce that [David Metzler](#), chief executive officer, will be presenting a demonstration at the [Health 2.0 conference](#) to be held Sept. 25-27, 2011 at the San Francisco Hilton Union Square.

The Health 2.0 conference is the chosen forum for the hottest health IT technology launches, and is attended by established companies to preview the latest innovations improving patient care and scout new talent. Software developers, physicians, start-up companies, global corporations, HIT vendors, payers, providers and healthcare leaders gather each year to ensure they are the first to see new, innovative health technologies before they are introduced to the rest of the world.

Metzler will be presenting during the “User-Generated Health: From Intelligent Communities to Self-Tracking, and the Quest for Personalized Health Platforms” session on September 26, 2011 at 8:45 a.m., and will discuss how communities are evolving from simple support mechanisms to becoming personalized platforms for disease management, behavior change and data analytics.

Metzler, the founder and CEO of OneRecovery, has broad investment and operating experience, having worked extensively with companies ranging in size from start-ups to over a billion dollars in revenue. As a venture capitalist at Mission Ventures, he actively analyzed potential investment prospects as well as helped his existing portfolio companies plan and achieve strategic business goals. Prior to joining Mission Ventures, he worked as an investment banker at CIBC World Markets in New York with both public and private companies in all facets of corporate finance. While at CIBC, he worked on over \$626 million of mergers and acquisitions advisory assignments and over \$2 billion of capital raising transactions.

The Health 2.0 community consists of hundreds of organizations and thousands of inventors. Well over 1,000 of those IT and health care professionals are expected to attend the Health 2.0 conference, during which dozens of health pioneers will demonstrate how they are using technology to advance the delivery of health care. The conference agenda may be viewed [here](#),

or you can follow #health2con on Twitter for the latest conference news.

According to Matthew Holt, Health 2.0 co-founder, "Health 2.0 is known for its ground-breaking technology demos from health IT trailblazers, and we believe Metzler's presentation will motivate seasoned health IT veterans, empower newbies and provide guidance for those in the trenches."

About OneRecovery, Inc.

OneRecovery develops social networking solutions and behavioral change programs that drive member engagement to improve health outcomes and reduce the cost of care. Our web and mobile-based Social Solutioning® program influences positive behavior to improve health and deliver measurable value through a patented combination of social-networking technology, evidence-based clinical principals and engaging game mechanics. For additional information visit www.onerecovery.com.

About Health 2.0

Health 2.0: *The conference. The media network. The innovation community.* The Health 2.0 Conference is the leading showcase of cutting-edge innovation transforming the health care system. Since its beginning in 2007, Health 2.0 has served as a community resource for search and online tools to help consumers manage their health and connect to providers. Now that the industry has caught up, Health 2.0 covers the entire cloud, web, mobile and unplatforms technology revolution that is shaking up every sector of health care.

Health 2.0's next conference is on September 25-27 in San Francisco, the culmination of Health Innovation Week, with Health 2.0 Europe in Berlin on October 27-8, 2011. The Health 2.0 organization also operates the [Health 2.0 Developer Challenge](#) competitions, the [Health 2.0 Advisors](#) Market Intelligence Service, the [Health 2.0 News](#) Media and TV Network and the [Health 2.0 Accelerator](#) Industry Consortium. For more, visit www.health2con.com. For the latest Health 2.0 updates, follow us on [Twitter](#), [Facebook](#) and join our [LinkedIn](#) group.

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