

**ONERECOVERY<sup>SM</sup> DATA SHOWS MEMBERS WILLING TO ENGAGE IN ONLINE ACTIVITIES THAT SUPPORT IMPROVED OUTCOMES FOR ADDICTION RECOVERY**

*Results Indicate Strong Participation in OneRecovery's Social Solutioning<sup>SM</sup> Online Platform to Assist Members in their Recovery from Alcohol and Drug Addiction and Prevent Relapse*

SAN DIEGO, Calif., April 5, 2010 – OneRecovery, Inc., the first social-networking platform to connect peers and professionals, today announced results from a set of analysis of members with access to OneRecovery's program to support people in recovery from alcohol and drug addiction. The most significant finding from the studies showed a high percentage of members returned to the website to engage in activities that are clinically proven to contribute to healthier behavior and improved health risk.

The analysis of all members who joined OneRecovery from January 1 through March 31, 2010 showed 76% of the members returned to the website with an average of 8.7 visits per member. The analysis also showed that 83% of the returning members have allowed fellow members to actively follow and support their well-being, with an average of 3.5 peers in their network for support. In addition, 81% of the returning members used OneRecovery's online and mobile "risk alert" technology by entering their current emotional state an average of 6.3 times during the sample period—enabling their peers to reach out to them in real-time for support and possibly intervention. The engagement results from this study are more than 100% greater than company expectations which were based on input from industry treatment professionals.

"Given this usage data, OneRecovery appears to be setting a new standard for engaging patients in recovery," said Dr. John McKellar, a licensed clinical psychologist with the Veterans Administration and Stanford University School of Medicine. "I am not aware of any recovery-based utility on the web that matches this level of performance. Scientific studies of web-based intervention have, to this point, only focused on decreasing hazardous alcohol use and have not attempted to manage those with more severe substance use disorders."

"To support our vision of 'No One is Left Behind and No One is Left Alone', we had to create new solutions that allow fellowship and support to continue even though traditional 'offline' means are not always available due to a person's location or the time of day." said David Metzler, Founder and CEO of OneRecovery. "As a result, OneRecovery members have a unique support network and recovery tools with them anytime, anywhere, to help reduce risk of relapse. These positive results demonstrate opportunities to similarly help other people suffering in other health segments such as weight loss and diabetes."

The results were derived from all members that joined OneRecovery through either OneRecovery's network of Addiction Treatment Centers, Insurance Provider licensees or through an invitation from members already on the website. Each member's personal information and their user-generated content are completely under their control through OneRecovery's dynamic Privacy Settings.

OneRecovery uses empirically-supported treatment elements, combined with professional and social accountability from trusted connections, to attain lasting and meaningful behavioral change. By enabling unlimited groups of people to come together for a common goal of improving health and wellness, OneRecovery's patent-pending Social Solutioning<sup>SM</sup> platform represents the next generation of current social networking websites.

**About OneRecovery, Inc.**

OneRecovery<sup>SM</sup> is an award-winning online behavioral modification platform that increases outcome-driven wellness and reduces the cost of health care by using social networking technologies. The company's patent-pending Social Solutioning<sup>SM</sup> platform extends the reach and benefits of professional medical and clinical care. OneRecovery, Inc. was founded in 2007 and is a privately held corporation located in Del Mar, California. More information can be found at [www.onerecovery.com](http://www.onerecovery.com).

**About John McKellar, Ph.D.**

Dr. McKellar has evaluated addiction treatment outcomes within the VA for the last 10 years. His research grants have focused on increasing the efficiency and appeal of substance use disorder treatment. In addition he provides instruction in Addiction Psychiatry and Behavioral Medicine interventions to resident within the Stanford University School of Medicine.

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